

SPONSORSHIP



VALOR GAMES FAR WEST

June 2 - June 5, 2017
Coast Guard Island; Alameda, CA



VALOR GAMES FAR WEST

Far West Wheelchair Athletic Association will host Valor Games Far West 2017 (VGFW) June 2-5 at Coast Guard Island, in Alameda, CA. This event is for any Veteran or active duty service member with a disability who is eligible for VA healthcare, and lives in the Western Region of the United States. The goal of the Valor Games is to introduce adapted sports to attendees in order to promote ongoing adapted sport participation in their community. We invite you to partner with us as a sponsor for this exciting weekend of athletic competition and activities honoring those individuals who served our country.

The Valor Games event began in Chicago, Illinois. Two successful years of that event led to its expansion to three additional regions of the country, including the Bay Area. The regional Valor Games provide consistently high quality experiences for the athletes across the country. The sport competition showcases over 100 Veterans and active duty service members who have disabilities. Valor Games Far West is the only Valor Games event that is offered west of the Rocky Mountains.

More than 500 Veterans registered to compete in Valor Games Far West since its inaugural year in 2013. Over the years, competition was offered in archery, biathlon, cycling, field events, powerlifting, rowing, swimming and triathlon. Eight collaborating Paralympic Sport Clubs contribute the required expertise, coaching, training, equipment and volunteers to make the event a resounding success. The event boasts support from sponsors including USAA, Coca-Cola, Kaiser Permanente, and local Veteran groups.

The Opening Ceremony for Valor Games Far West 2017 will be held on June 2, with the event's Closing Ceremony on June 5. We are poised to offer eight sport competitions at Coast Guard Island: archery, biathlon, cycling, field, paratriathlon, powerlifting, indoor rowing, and swimming. Local resources will contribute the required expertise, coaching, training, equipment and volunteers to make the event a success.

Your sponsorship will be used for a variety of programs and activities to ensure a top notch competition and to support ongoing sport programs for Veterans with disabilities in the region.

Thank you for your consideration.

This event was funded [in part] by a grant from the United States Department of Veterans Affairs. The opinions findings and conclusion stated herein are those of the author[s] and do not necessarily reflect those of the United States Department of Veterans Affairs. All photos courtesy of Task Force ISO.

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VALOR GAMES
FAR WEST

PROPOSED 2017 EVENT SCHEDULE



Friday, June 2, 2017

Coast Guard Island; Alameda, CA

Arrivals at Hotel
Opening Ceremony
Sport Clinics
Athlete Meeting & Dinner

Saturday, June 3, 2017

Coast Guard Island; Alameda, CA

Indoor Rowing Competition
Powerlifting Competition
Resource Fair
Lunch
Archery Competition
Dinner & Evening Social

Sunday, June 4, 2017

Coast Guard Island; Alameda, CA

Cycling Competition
Lunch
Biathlon Competition
Paratriathlon Competition
Swimming Competition
Dinner & Evening Social

Monday, June 5, 2017

Coast Guard Island; Alameda, CA

Depart Hotel
Field (Shot Put and Discus) Competition
Lunch
Closing Ceremony

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PARALYMPICS

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VALOR GAMES
FAR WEST

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor - \$15,000

Sponsor Benefits:

- 10 premium seats and refreshments at Opening Ceremony and Closing Ceremony
- Premium logo placement on event banners
- Premium “Thank you to our sponsor” banner
- Premium logo placement on the back of event t-shirts
- Premium logo placement on event website
- Logos or mention on promotional material
- Logo placement on the athlete competition bibs
- Press release announcing sponsorship
- Premium booth space at each day of event, including Resource Fair

Platinum Sponsor - \$10,000

Sponsor Benefits:

- 8 premium seats and refreshments at Opening Ceremony and Closing Ceremony
- Premium logo placement on event banners
- Premium logo placement on the back of event t-shirts
- Premium logo placement on event website
- Logos or mention on promotional material including social media
- Press release announcing sponsorship
- Premium booth space at each day of event, including Resource Fair

Gold Sponsor - \$7,500

Sponsor Benefits:

- 6 premium seats and refreshments at Opening Ceremony and Closing Ceremony
- Logo placement on event banners
- Logo placement on the back of event t-shirts
- Logo placement on event website
- Table at Resource Fair

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VALOR GAMES
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Silver Sponsor - \$5,000

Sponsor Benefits:

- 4 premium seats and refreshments at Opening Ceremony and Closing Ceremony
- Logo placement on event banners
- Logo placement on the back of event t-shirts
- Logo placement on event website
- Table at Resource Fair

Bronze Sponsor - \$2,500

Sponsor Benefits:

- 2 premium seats and lunch at Opening and Closing Ceremonies
- Logo placement on event banners
- Logo placement on event website
- Table at Resource Fair

Athlete Sponsor - \$1,000

Sponsor Benefits:

- Logo placement on the back of event t-shirts
- Logo placement on event website
- Table at Resource Fair

Contributing Friends - up to \$1,000

Sponsor Benefits:

- Logo placement on event website
- Table at Resource Fair

All contributions are received by Far West Wheelchair Athletic Association, the host 501(c)(3) for Valor Games Far West.

**For more information about the Sponsorship Opportunities please contact:
Glen Wong: Sponsorship@FWWAA.org ; (415) 350-0972**

**Please visit us online to fill out our Sponsorship Form:
www.ValorGamesFarWest.com**

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