



# VALOR GAMES

## FAR WEST



# EVENT SPONSORSHIP

**Thursday, June 11- Sunday, June 14, 2020**

**Coast Guard Island;**

**Alameda, CA**



**VALOR GAMES**  
FAR WEST

To our Valued Sponsors:

Far West Wheelchair Athletic Association will host Valor Games Far West 2020 (VGFW) Thursday, June 11- Sunday, June 14 at Coast Guard Island, in Alameda, CA. This event is for any injured, ill, or wounded Veteran who is eligible for VA healthcare. The goal of the Valor Games is to introduce adapted sports to attendees. We invite you to partner with us as a sponsor for this exciting weekend of athletic competition and activities honoring those individuals who served our country.

Since our event's inaugural year in 2013, we have introduced 650 Veterans to competition in sports like archery, biathlon, cycling, field events, powerlifting, para-triathlon, rowing and swimming. Eight collaborating Paralympic Sport Clubs, alongside dozens of community sport leagues and businesses, contribute the required expertise, coaching, training, equipment and volunteers to make the event a resounding success.

The Opening Ceremony for Valor Games Far West 2020 will be held midday on Friday, June 12, with the event's Closing Ceremony midday on Sunday, June 14. We are prepared to offer six sport competitions this year at Coast Guard Island: Archery, biathlon, cycling, field, powerlifting, and rowing.

We want our community involved as spectators, supporters, and volunteers. This is an amazing opportunity for us to give back to our Nation's Heroes.

Your financial support will be used for a variety of programs and activities during the event to ensure a quality competition, and may also support ongoing sport programs for Veterans with disabilities in our region. We cannot host this competition without your loyal support and ongoing commitment to our Veterans.

**On behalf of our Veterans and Organizing Committee, I thank you for your consideration.**

**With gratitude,**

**Jessica Elix**  
**Director, Valor Games Far West**



**VA**



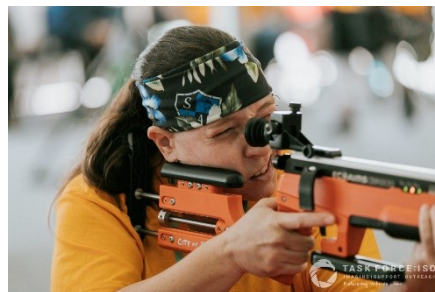
U.S. Department  
of Veterans Affairs





VALOR GAMES  
FAR WEST

## PROPOSED 2020 EVENT SCHEDULE



### Thursday, June 11, 2020

**Executive Inn & Suites; Oakland, CA**  
Athlete Arrivals  
Event & Hotel Check-In  
Athlete Meeting & Dinner

### Saturday, June 13, 2020

**Coast Guard Island; Alameda, CA**  
Breakfast at Hotel  
Indoor Rowing Competition  
Powerlifting Competition  
Resource Fair  
Lunch  
Archery Competition  
Dinner

### Friday, June 12, 2020

**Coast Guard Island; Alameda, CA**  
Breakfast at Hotel  
Opening Ceremony & Lunch  
Biathlon Competition  
Field Competition  
Dinner

### Sunday, June 14, 2020

**Coast Guard Island; Alameda, CA**  
Breakfast at Hotel  
Depart Hotel  
Cycling Competition  
Lunch & Closing Ceremony



U.S. Department  
of Veterans Affairs





## 2020 SPONSORSHIP OPPORTUNITIES

<b>SPONSOR BENEFITS</b>	<b>Contributing \$500- \$999</b>	<b>Bronze \$1000- \$4999</b>	<b>Silver \$5000 - \$9999</b>	<b>Gold \$10000 - \$14999</b>	<b>Platinum \$15000- \$24999</b>	<b>Diamond \$25000- \$39999</b>	<b>Presented By* \$40000+</b>
Table at Resource Fair	X	X	X	X	X	X	X
Logo on Event Website	X	X	X	X	X	X	X
Logo on Event Banner	X	X	X	X	X	X	X
Logo on Event T-Shirt	X	X	X	X	X	X	X
# Seats at Opening and Closing Ceremony	2	2	2	4	6	8	10
Press release announcing sponsorship		X	X	X	X	X	X
Include promo item in athlete swag bag			X	X	X	X	X
Booth space at each day of event				X	X	X	X
Logos on Competition Bibs						X	X
Thank You [your logo] banner						X	X
Premiere logo placement on all items							X
Two (2) Seats on stage at Opening & Closing Ceremony							X

*\*only two (2) opportunities available*

### **ALL DONATION AMOUNTS ARE GREATLY APPRECIATED.**

A contribution of \$1950 will help off-set the following costs for us to host one (1) athlete: Hotel accommodations, local event travel, meals, entertainment, and attire.

Your in-kind donations in the form of snacks, sponsoring a meal, non-alcoholic beverages, and apparel, are also helpful during this event, and will receive the same sponsorship benefits as listed above.

*This event was funded [in part] by a grant from the United States Department of Veterans Affairs. The opinions findings and conclusion stated herein are those of the author[s] and do not necessarily reflect those of the United States Department of Veterans Affairs.*

*In order to offer Valor Games Far West to 100 injured, ill and wounded Veterans, a portion of your donation will be used to offset administrative expenditures.*



VALOR GAMES  
FAR WEST

## **2020 CORPORATE SPONSORSHIP FORM**

To allow enough time to recognize your generous support, we must receive:

1. The completed form
2. Your logos in .AI/PNG/EPS - one logo in Color, and one logo in Black & White

**No later than Friday, May 8, 2020.**

You may also complete these items online at: [www.ValorGamesFarWest.com](http://www.ValorGamesFarWest.com).

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Phone \_\_\_\_\_

Company Address \_\_\_\_\_

Website \_\_\_\_\_

### ***Sponsorship Level (please check one):***

- Presented By\* Sponsor \$40,000+
- Diamond Sponsor \$25,000 - \$39,999
- Platinum Sponsor \$15,000 - \$24,999
- Gold Sponsor \$10,000 - \$14,999
- Silver Sponsor \$5,000 - \$9,999
- Bronze Sponsor \$1,000 - \$4,999
- Contributing Sponsor \$500 - \$999

**I will host a booth at the Resource Fair on Saturday, June 13, 2020:**  YES  NO

**All contributions are received by Far West Wheelchair Athletic Association (FWWAA) the host  
501(c)(3) for Valor Games Far West. Tax ID#: 94-1687906  
3369 Union Ave; San Jose, CA 95124**

**For more information about Sponsorship Opportunities, or to**

**email your completed form with logos, please contact:**

**Glen Wong: Sponsorship@FWWAA.org ; (415) 350-0972**

**Victor Backer: PublicRelations@FWWAA.org ; (510) 551-3521**